

UW-Madison Dairy Brain Newsletter July



The Dairy Brain internal monthly meeting was held on Tuesday July 30th.

We are planning our next advisory committee/CIN meeting on **Monday September 30th at 12:00 pm to 5:00 pm** at the Wisconsin Institute of Discovery, University of Wisconsin-Madison. *Please save the date and time!* – This is the day before starting the World Dairy Expo, so hopefully a convenient time to be in Madison.

One of the objectives of the project is to create the **Coordination Innovation Network (CIN; our Advisory Committee will become the CIN)**, a network with representation from multiple academic disciplines and industry of the dairy sector, with the primary goal of develop design documents to address: **1) data ownership, 2) data security, 3) best practices of data collection, 4) best practices of data communication, 5) potential growth of an application programming interface(API) ecosystem and 6) strategies to monetize API access.**

These documents will be a guide for our project and, also could become a reference for the dairy industry moving forward in this topic. This is an important development that allows you to have a more active role within the project!

The *scope of the meeting* will be to start a brainstorming and discussion for each one of the design documents and plan the process to generate them. To take advantage of your different expertise, and facilitate the development of the documents, one sub-committee per design document is going to be created. *If you have preference to contributing in one or more of the topics/documents mentioned above (1 to 6), please let us know @ lfpacheco@wisc.edu*

We will be sending some additional information for this meeting in the next days. Please keep tuned!

We are excited to announce that **we have now a (working-in-progress) Web page <https://www.DairyBrain.wisc.edu>**. There, we have information about the project, including the CIN. This Webpage will become an important channel of communication where we will share information and receive feedback. ***Please check it out and provide feedback!***