



# DAIRY BRAIN

[dairybrain.wisc.edu](http://dairybrain.wisc.edu)

*The Next Big Leap in  
Dairy Farm Management  
Using Coordinated Data  
Ecosystems*



*Sponsored by :*

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**Kickoff Meeting**  
**February 13, 2020**  
**11am - 2:30pm**  
**Swan Club**

875 Heritage Road, De Pere



### Presenters

*Dr. Victor Cabrera*  
*UW-Madison/Extension Dairy Specialist*  
*& other members of the*  
*Dairy Brain team*

### Topics

*Introduction to Dairy Brain*  
*Prototypes/tool ideas*  
*Recruiting farms for the project*

**RSVP by February 5** (register one of three ways below)

- 1) Register online at [forms.gle/9rq4Fbo8HUeuZ1Xc8](https://forms.gle/9rq4Fbo8HUeuZ1Xc8)
- 2) Complete and mail slip below
- 3) Call 920-391-4654

Mail to: Extension Brown County  
Attn: Dairy Brain  
2019 Technology Way, Rm 113  
Green Bay, WI 54311

Name: \_\_\_\_\_ Number of People Attending: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please note: Sessions may be recorded.

An EEO/AA employer, University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming, including Title IX and American with Disabilities (ADA) requirements.

Questions? Contact Liz Binversie: 920-391-4612 or [eybinversie@wisc.edu](mailto:eybinversie@wisc.edu)